

## REMARKS

Applicants have carefully studied the outstanding Office Action. The present response is intended to overcome all of the objections and rejections made by the Office Action. Favorable reconsideration and allowance of the pending claims are respectfully requested.

Applicants have canceled claims **10, 14, 18** and **20 – 24** and amended claims **1, 2, 4, 5, 7 – 9, 11 – 13, 15 – 17, 19, 25** and **26**. No new matter has been added. Applicants submit these amendments for the purpose of clarifying the claimed invention. Claims **1 – 9, 11 – 13, 15 – 17, 19, 25** and **26** are presented for examination.

In Paragraphs 4 - 10 of the Office Action, claims **1 – 6** and **17 – 26** have been rejected under 35 U.S.C. §103(a) as being unpatentable over Glogau, WO 98/25373 ("Glogau") in view of Erickson, U.S. Patent No. 5,765,152 ("Erickson"). Applicants have canceled claims **18** and **20 – 24** without acquiescence to the Examiner's reasons for rejection and respectfully submit that rejection of those claims is thus rendered moot.

In Paragraphs 11 - 15 of the Office Action, claims **7 – 16** have been rejected under 35 U.S.C. §103(a) as being unpatentable over Glogau in view of Granger et al., U.S. Patent No. 6,480,959 ("Granger") and further in view of Erickson. Applicants have canceled claims **10** and **14** without acquiescence to the Examiner's reasons for rejection and respectfully submit that rejection of those claims is thus rendered moot.

### **Distinctions between Claimed Invention and Publication WO 98/25373 to Glogau, U.S. Patent No. 5,765,152 to Erickson and U.S. Patent No. 6,480,959 to Granger et al.**

The claimed invention is used to copy-protect images that are referenced within web pages on a web site. Multiple images may be referenced by one web page and, vice versa, multiple web pages may reference the same image. A web page may be designated as being a protected web page, and the claimed invention

then protects all images referenced within that web page from unauthorized copying. Similarly, an image may be designated as being a protected image, and the claimed invention then protects that image from unauthorized copying, across all web pages that reference the image.

The claimed invention displays variations of an icon to designate (i) web pages all of whose referenced images are protected, (ii) web pages some but not all of whose referenced images are protected, and (iii) web pages none of whose referenced images are protected.

Neither Glogau, Erickson nor Granger describe use of icons to distinguish between fully protected, partially protected and unprotected web pages.

The rejections of claims **1 - 26** in paragraphs 4 - 15 of the Office Action will now be dealt with specifically.

As to amended claim **1**, applicants respectfully submit that the feature in claim **1** of

*"further displaying, by the administrative computer, characteristic icons to indicate (i) web pages all of whose referenced images are protected, (ii) web pages some but not all of whose referenced images are protected, and (iii) web pages none of whose referenced images are protected"*

is neither shown nor suggested in Glogau and Erickson.

Because claims **2, 3** and **17** depend from claim **1** and include additional features, applicants respectfully submit that claims **2, 3** and **17** are not anticipated or rendered obvious by Glogau, Erickson or a combination of Glogau and Erickson.

Accordingly Applicants submit that claims **1 - 3** and **17** are allowable as amended.

As to amended claim **4**, applicants respectfully submit that the feature in claim **4** of

*"a user interface within an administrative computer, ... for displaying characteristic icons to indicate (i) web pages all of whose referenced images are protected, (ii) web pages some but not all of whose referenced images are protected, and (iii) web pages none of whose referenced images are protected"*

is neither shown nor suggested in Glogau and Erickson.

As claims **5**, **6** and **19** depend from claim **4** and include additional features, applicants respectfully submit that claims **5**, **6** and **19** are not anticipated or rendered obvious by Glogau, Erickson or a combination of Glogau and Erickson.

Accordingly Applicants submit that claims **4 – 6** and **19** are allowable as amended.

Regarding amended claim **7**, applicants respectfully submit that the feature in claim **7** of

*“further displaying, by the administrative computer, characteristic icons to indicate (i) web pages all of whose referenced images are protected, (ii) web pages some but not all of whose referenced images are protected, and (iii) web pages none of whose referenced images are protected”*

is neither shown nor suggested in Glogau, Granger and Erickson.

As claims **8** and **9** depend from claim **7** and include additional features, applicants respectfully submit that claims **8** and **9** are not anticipated or rendered obvious by Glogau, Granger, Erickson or a combination of Glogau, Granger and Erickson.

Accordingly Applicants submit that claims **7 - 9** are allowable as amended.

Regarding amended claim **11**, applicants respectfully submit that the feature in claim **11** of

*“a user interface within an administrative computer ... for displaying characteristic icons to indicate (i) web pages all of whose referenced images are protected, (ii) web pages some but not all of whose referenced images are protected, and (iii) web pages none of whose referenced images are protected”*

is neither shown nor suggested in Glogau, Granger and Erickson.

Because claims **12** and **13** depend from claim **11** and include additional features, applicants respectfully submit that claims **12** and **13** are not anticipated or rendered obvious by Glogau, Granger or a combination of Glogau and Granger.

Accordingly claims **11 - 13** are deemed to be allowable.

Regarding amended claim **15**, applicants respectfully submit that the feature in claim **15** of

*"further displaying, by the administrative computer, characteristic icons to indicate (i) web pages all of whose referenced images are protected, (ii) web pages some but not all of whose referenced images are protected, and (iii) web pages none of whose referenced images are protected"*

is neither shown nor suggested in Glogau, Granger and Erickson.

Accordingly Applicants submit that claim **15** is allowable as amended.

Regarding amended claim **16**, applicants respectfully submit that the feature in claim **16** of

*"a user interface within an administrative computer ... for displaying characteristic icons to indicate (i) web pages all of whose referenced images are protected, (ii) web pages some but not all of whose referenced images are protected, and (iii) web pages none of whose referenced images are protected"*

is neither shown nor suggested in Glogau, Granger and Erickson.

Accordingly Applicants submit that claim **16** is allowable as amended.

Regarding amended claim **25**, applicants respectfully submit that the feature in claim **25** of

*"further displaying, by the administrative computer, characteristic icons to indicate (i) web pages all of whose referenced images are protected, (ii) web pages some but not all of whose referenced images are protected, and (iii) web pages none of whose referenced images are protected",*

is neither shown nor suggested in Glogau and Erickson.

Accordingly Applicants submit that claim **25** is allowable as amended.

Regarding amended claim **26**, applicants respectfully submit that the feature in claim **26** of

*"a user interface within an administrative computer ... for displaying characteristic icons to indicate (i) web pages all of whose referenced images are protected, (ii) web pages some but not all of whose referenced images are protected, and (iii) web pages none of whose referenced images are protected"*

is neither shown nor suggested in Glogau and Erickson.

Accordingly Applicants submit that claim **26** is allowable as amended.

Applicants have supplied reasons for all pending claims to be allowed. For at least the foregoing reasons, Applicants submit that the pending claims are now in condition for allowance.

#### **Support for Amended Claims in Original Specification**

The feature of displaying characteristic icons to distinguish between fully protected, partially protected and unprotected web pages is described in the original specification at page 23, line 14 – 19 and page 41, line 16 – page 42, line 22, and is illustrated in **FIG. 13**.

For the foregoing reasons, applicants respectfully submit that the applicable objections and rejections have been overcome and that the claims are in condition for allowance.

### CONCLUSION

Applicants submit that this application is now in condition for allowance. No fees are believed to be due beyond those for which authorization to charge the Deposit Account was specifically granted, however, the Commissioner is authorized to charge any underpayment in fees to Deposit Account No. 50-2207, including any funds necessitated due to an accompanying check being drawn on an account with insufficient funds.

Respectfully submitted,  
Perkins Coie LLP

Date: July 7, 2006

/Glenn E. Von Tersch/  
Glenn E. Von Tersch  
Registration No. 41,364

**Correspondence Address:**

Customer No. 22918  
Perkins Coie LLP  
P.O. Box 2168  
Menlo Park, California 94026  
(650) 838-4300